

Enjoy Japanese Fruits Photo Campaign 2022

15th Jan 2022(Sat) - 28th Feb 2022(Mon)

How to participate




Step 1 Follow our official Instagram account depending on your country

•Singapore  @jfoodo_fruits_sg
•Thailand  @jfoodo_fruits_th
•Malaysia  @jfoodo_fruits_my

Step 2 Take a photo of a scene that shows "Enjoying Japanese fruits with your beloved"

Step 3 Include at least one photo of packaging showing that it is from Japan in your post

Step 4 Post the above photos on your Instagram account with the hashtag depending on your country

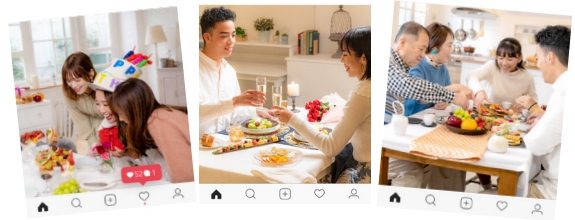
•Singapore  #enjoy_japanesefruits_sg
•Thailand  #enjoy_japanesefruits_th
•Malaysia  #enjoy_japanesefruits_my

Applicable Japanese fruit type

Apple, Grape, Peach, Citrus, Strawberry

Who is eligible

- Residents of Singapore, Bangkok (Thailand), and Kuala Lumpur (Malaysia).
- Those who have an Instagram account and are following the account @jfoodo_fruit_(sg, th, my).
- Those who have an open Instagram account (private account is not eligible).



A sample of Japanese fruits will be given out to
the first 200 participants in each country to post on Instagram!
What kind of fruits you get will be a surprise♪

For more
information



Website

Instagram



 Singapore



 Thailand



 Malaysia

Terms & Conditions

- The first 200 participants to post on Instagram will be contacted via direct message from the JFOODO account. Please make sure your privacy settings allow you to receive direct message.
- Only the first 200 participants will be contacted within one week from the end of the campaign period.
- The first 200 participants will need to complete a questionnaire regarding the sample items.
- Private accounts and posts without the specified hashtags are not eligible.
- Multiple posts from the same account will be processed as one single application.

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