

**Agriculture Field**  
Try your hand at farm work

In this area you can see what a real farm is like. Play with animals, gather vegetables or have a ride on the tractor! There are also many different booths thanks to the Nougyou-Joshi Project!

※Numbered tickets will be used at the Petting Farm and Gathering Vegetables area due to time/participant limits. Please check details at each booth.

- A1 Farm of Experience**  
Try milking a real cow or feed a calf in Marunouchi, right in the middle of the city.
- A2 Appearance of Rural Landscape in Tokyo**  
Japan's unique country scenery comes to Marunouchi's Naka-dori street. Take photos in front of scarecrows, rice bales, and racks of drying rice!
- A3 Harvesting Vegetables**  
Have a go at gathering cherry tomatoes, red chili, and other vegetables. (can be taken home)
- A4 toyo housing**  
Display of the moveable 'mini N-ryo koyai' for markets.
- A5 NTT DOCOMO, INC.**  
Display/explanation of Docomo's farm communication devices and efforts in agriculture.
- A6 Nougyou-Joshi Project**  
Introduction of Nougyou-Joshi Project activities.
- A7 Daihatsu Motor Co.,Ltd. Nougyou-Joshi Marche**  
Market run by 15 Nougyou-Joshi members, using the Daihatsu HIJET.
- A8 Nougyou-Joshi Kitchen Car**  
Buy smoothies and ice cream made with peaches and other fruits. [only on Sat 5th]
- A9 Animal Crossing: New Leaf**  
Get in-game items for 3DS game Animal Crossing: New Leaf!
- A10 Mercado TokyoNodai & Marunouchi Honey Project**  
Includes Tokyo Nodai brand goods and new products made with Marunouchi Honey
- A11 Isetan Mitsukoshi Ltd.**  
Display of year-end gifts created together with Nougyou-Joshi. [only on Sat 5th]
- A12 Toyoshima Co.,Ltd.**  
'Food textile - vegetable colors in your life' vege-dyed items for sale.
- A13 TOKYO FM**  
Explanation of TOKYO FM's farming aid program, Agri-rhythm.
- A14 FUMAKILLA LIMITED Pasona Agri-partners Inc.**  
Pansy group planting. / Herb planting.
- A15 MARUYAMA MFG. CO., INC. TOWA CORPORATION**  
'Karu-no' mowing machine display and chance to dress like the Nougyou-Joshi. / Display/sale of gloves made through the Nougyou-Joshi Project.
- A16 ISEKI & Co.,LTD.**  
Display of the tractor and tiller produced by Nougyou-Joshi and chance to ride in the driver's seat.

**Rest Area ~Gyoko-dori~**  
A space to sit, relax, and enjoy food bought at Japan Harvest. Also includes a Dance&Play performance by the Hokkaido Sapporo Intercultural and Technological High School brass band!

**01 Dance&Play performance schedule**  
30mins each  
Sat 5th: 11:00-12:00/13:30-14:30/15:30-16:30  
Sun 6th: 11:00-15:30  
What is Dance&Play? The dancing brass band - a new brass band performance style from Hokkaido.

**02 Stage Schedule [Sat 5th only]**  
Events will be held on the Marunouchi Building 1F 'Marucube Stage'. Come and join in!

**12:00-12:50 'Let's Eat Breakfast! Talkshow'**  
Special talk show about 'breakfast' by 3 personalities representing Japan in the area of food.

**13:10-14:00 'JAPAN HARVEST 2016 Special Stage'**  
Stage event with special guest Mashu Baker, gold medalist at the Rio Olympics.

**14:30-15:30 'Nougyou-Joshi On-Off Makeup and Fashion Show'**  
(supported by KOSÉ, Toyoshima, Mont-bell)  
Special project by Nougyou-Joshi models, joined by popular stylist Kyoko Kame!

**03 Food, Agriculture, Forestry and Fisheries Award for University Students [Sun 6th, 11:30-14:20]**  
An event at 3x3Lab Future showcasing the daily activities of student groups involved in food, agriculture, forestry, and fisheries around the country, with the most outstanding group awarded the MAFF Minister's Prize.

**とびだせ どうぶつの森 presents Treasure Hunt Quiz Rally**

©Nintendo

**How to Join**

**1 Solve the puzzles!**  
Find the treasure chests inside the grounds of Japan Harvest 2016 by solving the 5 puzzles at the bottom of the middle page of this pamphlet. If the puzzles are too hard to solve, look for the Treasure Hunt Hints at the **Information Tent**.  
\*Puzzle 1 can only be solved by collecting hints at the 3 given places.

**2 Find the treasure chests!**  
Once you've figured out where the treasure chests are, go and find them at that place! When you find a chest, write down its secret code in the space under each puzzle.

**3 Match the answers!**  
When you have found all 5 treasure chests, match up the answers at the Treasure Hunt booth at the **Japanese Food Fountain**. If all the secret codes are right you can win prizes in the raffle draw!

**[Rally Rules]**

- The Rally is free to join. •Be careful when taking part.
- Each person can only match answers once. •One prize per person.
- Even if you know the secret codes, don't tell others or shout them for everyone to hear.
- We are not responsible for any damage to property or accidents that might happen during the event.

**Prize Information**

**Animal Crossing: New Leaf amiibo+ Prize**  
amiibo™ Animal Crossing various series titles (5,000)

**Asagiri Yogurton Pork Cooperatives Prize**  
Prize A: Asagiri Yogurton meaty spaghetti sauce (200)  
Prize B: Asagiri Yogurton specialty shop 'Tonchinkan' dipping sauce (10)

**Sakata Seed Prize**  
Speedy vegetable (1,000)  
\*actual product may vary from photo

**CFSCI Prize**  
ChaCha Manmaru Cookies (10)

**Nichirei Prize**  
Sinsyu Sakurai-Wagyu sliced round meat 400g (for Sukiyaki) (20)

**Ninben Prize**  
Smart sharpener, quality dried bonito, wooden mallet set (3)  
\*photo is of smart sharpener only  
\*colors may vary

**Treasure Hunt Quiz Rally Participation Prize**  
JAPAN HARVEST x Animal Crossing: New Leaf original stickers (10,000)

**Kawazu Food Prize**  
Prize A: YUZURICH (20)  
Prize B: Yuzu Glace (20)

**JA Marche Prize**  
JA Group original lunch box (200)

**Tohei Trading Prize**  
A4 clear file (130)

**Japan Sauce Industry Association Prize**  
Sauces from around Japan (100)  
\*may not choose sauce type

**Marukome Prize**  
One-shot Kiwami (3)

**JAPAN HARVEST 2016**  
Food, Agriculture, Forestry and Fisheries Festival

**JAPAN HARVEST 2016**

Learn! Experience! Eat!

**丸の内農園 Marunouchi Farm**

Sat 5 - Sun 6 November, 2016  
11:00-16:00  
Venue: Marunouchi Naka-dori, Gyoko-dori  
<http://tabeyo-kokusan.jp/japan-harvest2016>

**Special Sponsors**

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**農業女子PJ**

DAIHATSU docomo 日用品買 7マキナ  
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PASONA 竹村のタネ TOWA  
toyo housing TOYOSHIMA TOKYO FM

**Marunouchi Farm lets you enjoy learning and trying everything from farm work to delicious food in 4 different areas.**

**Waku Waku Marche**  
A market full of farm produce  
This area is packed with farm produce specially chosen by growers. For two days only, this original market brings together vegetables grown by university students and country areas.

**W1 Agriculture, Forestry and Fishing Academy**  
Buy farm produce and finished products made by university students. A special portable 'Vege Shrine' is also on display.

**W2 JA Marche**  
Taste/buy fresh farm produce and finished products brought directly from growers by JA.

**Sanpin Forest**  
A forest filled with regional goods  
In this area you can discover different regional products from around Japan. A range of rare regional products is waiting for you!

**S1 FOOD ACTION NIPPON AWARD 2016**  
-winning products  
Award-winning products to taste or buy.

**S2 Fukui Prefecture**  
Great tastes from Fukui, the home of Koshihikari rice.

**S3 Japan local products exhibition**  
The Central Federation Societies of Commerce and Industry  
Display/sale of special items (food products) from around Japan.

**S4 Ryukyu Shokukei Co.,Ltd. (Okinawa)**  
Try the chef's yakitori made with Okinawa Fukuyuki Free Range Chicken, raised on chemical-free, Okinawa feed!

**S5 KAWAZU FOOD LTD. (Oita)**  
Various seasonings for sale, including Yuzudon, the finest yuzukosho.

**S6 Asagiri Yogurton Pork Cooperatives (Shizuoka)**  
Tasting of pork raised on lactic fermentation feed at the foot of Mt. Fuji and containing Omega-3, as well as green tea and other finished products.

**S7 Excellent surroundings for Food and Agriculture**  
Introduction of certified regions seeking to attract tourism through local food/food culture.

**S8 Local Production for Local Consumption**  
An introduction of outstanding menus and activities tackling local production for local use.

**S9 Local Treasures - GI Products**  
Explanation of the Geographical Indication (GI) Protection System and registered products.

**Japanese Food Fountain**  
A fountain of Japanese food discovery  
An area to discover new ways of eating, cooking, and lots of other information based around food. Packed with a fresh fascination for food!

**J1 Japanese Style of Food Education**  
An introduction to food education initiatives by companies.

**J2 Treasure Hunt Raffle booth**  
Go in the draw to win amazing prizes by solving all of the Quiz Rally puzzles on the back!

**J3 Umaimon Koshien**  
Buy original foods created by high school students who passed selection trials around Japan.

**J4 Access International**  
PR for a lifestyle magazine launched in February 2016, which focuses on enjoying the slow life.

**J5 TOHEI TRADING CO.,LTD (IZU PENINSULA LOCAL FISH KINGDOM)**  
Ito Peninsula cuisine! Premium potato Mishima croquettes and ItoNuggets made with mackerel.

**J6 JAPAN SAUCE INDUSTRY ASSOCIATION**  
Various sauces from around Japan - compare the flavours on croquettes.

**J7 Washoku Culture Corner**  
Display and taste comparison of Japanese food essentials such as dashi and miso. Also try making dried bonito flakes.  
• Kombu display, kombu dashi tasting (JAPAN KOMBU ASSOCIATION)  
• Dried bonito flake making, bonito dashi tasting (NINBEN Co.,Ltd.)  
• Miso display, miso taste comparison (marukome co.,ltd.)  
• Choose your favourite miso and make original miso soup! (Washoku Japan)

**J8 JAPAN SOY SAUCE ASSOCIATION**  
Taste 5 types of soy sauce, buy rice crackers made with 5 different soy sauces.

**J9 Let's Eat Breakfast!**  
Rediscover the wonder and charm of Japanese food, as well as the need and importance of breakfast.

**J10 Nichirei Corporation**  
Taste teppanyaki made with a 'pure Japanese chicken' select breed raised on the company's own farm.

**J11 Japan Livestock By Product Association**  
Fried offal tasting and free recipe books for offal dishes.

**J12 Vegetarian food and Japanese organic cotton**  
Buy dishes with 100% plant ingredients - no animal products such as meat, fish, eggs, dairy, or honey.  
• Kebabs (POWER KEBAB)  
• Curry bento (ALAYA)  
• Vegetarian takoyaki (vegiculture network)  
• Japanese organic cotton (SIGN)

\*Some stall-holders or content may vary. Also, please be aware that products for tasting/sale have limited stock.

# 丸の内農園

Marunouchi Farm

# WELCOME TO MARUNOUCHI FARM

i = Information Tent



とびだせ amiibo+  
どけふの presents  
**Treasure Hunt Quiz Rally**

Solve the puzzles and find 5 treasure chests hidden on the grounds!

**Question 01**

First, go to the 3 Info Booths and fill in 1-3.

Booth A ⇒ eat\_happy 1

Booth B ⇒ agritokachi 2

Booth C ⇒ APIQ!! 3

Then you only need to know the alphabet table to learn where the treasure is hidden!

Answer

**Question 02**

Look for the biggest medal with the hidden gold crown.

Answer

**Question 03**

WA RA BI 1    SHI RA SU 1    KYO HO U 2    I CHI JI KU 4

Head towards.

Answer

**Question 04**

When you make the Sun of the Farm Goddess on this map, the treasure's location will be clear.

Answer

**Question 05**

U TA TA TA TA SHI

TO TA BI DA TA SE

TA KA TA KA TA SHI

Tanukichi

X marks the spot where I hid the treasure.

Answer